

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	( ) BUYING TIME	Rep Firm	
Advertiser	( ) .PESTKA FOR CONGRESS		650 MASSACHUSETTS AVE,N.W., SUITE 210	Sales Office ( )	PHILADELPHIA
Product	Political		WASHINGTON, DC 20001	Salesperson ( )	IAN AMBRON
Estimate#	2513	Agency C/P1/P2/E	363/365/2513		
Buyer	Nathaniel Kronisch	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	5A-6A	NEWS 9 DAYBREAK	:30	\$150.00	10/30-10/30	1	1	1	\$150.00	
	2	W	5A-6A	NEWS 9 DAYBREAK	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
	3	TH	5A-6A	NEWS 9 DAYBREAK	:30	\$150.00	11/01-11/01	1	1	1	\$150.00	
	4	F	5A-6A	NEWS 9 DAYBREAK	:30	\$150.00	11/02-11/02	1	1	1	\$150.00	
	5	M	5A-6A	NEWS 9 DAYBREAK	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
	6	TU	6A-7A	NEWS 8 DAYBREAK	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	7	W	6A-7A	NEWS 8 DAYBREAK	:30	\$650.00	10/31-10/31	1	1	1	\$650.00	
	8	TH	6A-7A	NEWS 8 DAYBREAK	:30	\$650.00	11/01-11/01	1	1	1	\$650.00	
	9	F	6A-7A	NEWS 8 DAYBREAK	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	10	M	6A-7A	NEWS 8 DAYBREAK	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	11	TU	7A-9A	TODAY SHOW	:30	\$975.00	10/30-10/30	2	1	2	\$1,950.00	
	12	W	7A-9A	TODAY SHOW	:30	\$975.00	10/31-10/31	2	1	2	\$1,950.00	
	13	TH	7A-9A	TODAY SHOW	:30	\$975.00	11/01-11/01	2	1	2	\$1,950.00	
	14	F	7A-9A	TODAY SHOW	:30	\$975.00	11/02-11/02	2	1	2	\$1,950.00	

Station WOOD-TV GRAND RAPIDS, MI. Agency ( ) BUYING TIME Rep Firm

Advertiser ( ) .PESTKA FOR CONGRESS 650 MASSACHUSETTS AVE,N.W., SUITE 210 Sales Office ( ) PHILADELPHIA

Product Political WASHINGTON, DC 20001 Salesperson ( ) IAN AMBRON

Estimate# 2513 Agency C/P1/P2/E 363/365/2513

Buyer Nathaniel Kronisch Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-567-6005

Phone# Hiatus Weeks Salesperson FAX# 215-525-9757

Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	M	7A-9A	TODAY SHOW	:30	\$975.00	11/05-11/05	1	1	1	\$975.00	
			Buyline Comment: 1X NA 11/5 - MKGD SEP LINES PER V.10									
	16	TU	9A-10A	TODAY SHOW 2	:30	\$300.00	10/30-10/30	0	0	0	\$0.00	
	17	W	9A-10A	TODAY SHOW 2	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	18	TH	9A-10A	TODAY SHOW 2	:30	\$300.00	11/01-11/01	0	0	0	\$0.00	
	19	F	9A-10A	TODAY SHOW 2	:30	\$300.00	11/02-11/02	0	0	0	\$0.00	
	20	M	9A-10A	TODAY SHOW 2	:30	\$300.00	11/05-11/05	0	0	0	\$0.00	
	21	TU	10A-11A	TODAY SHOW 3	:30	\$400.00	10/30-10/30	1	1	1	\$400.00	
	22	W	10A-11A	TODAY SHOW 3	:30	\$400.00	10/31-10/31	1	1	1	\$400.00	
	23	TH	10A-11A	TODAY SHOW 3	:30	\$400.00	11/01-11/01	1	1	1	\$400.00	
	24	F	10A-11A	TODAY SHOW 3	:30	\$400.00	11/02-11/02	1	1	1	\$400.00	
	25	M	10A-11A	TODAY SHOW 3	:30	\$400.00	11/05-11/05	0	0	0	\$0.00	
			Buyline Comment: 1X NA 11/5 - MG BY SEP LINES PER V.10									
	26	TU	11A-12P	EIGHT WEST	:30	\$75.00	10/30-10/30	1	1	1	\$75.00	
	27	W	11A-12P	EIGHT WEST	:30	\$75.00	10/31-10/31	1	1	1	\$75.00	
	28	TH	11A-12P	EIGHT WEST	:30	\$75.00	11/01-11/01	1	1	1	\$75.00	
	29	F	11A-12P	EIGHT WEST	:30	\$75.00	11/02-11/02	1	1	1	\$75.00	

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) .PESTKA FOR CONGRESS

Product Political

Estimate# 2513

Buyer Nathaniel Kronisch

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Agency ( ) BUYING TIME

650 MASSACHUSETTS AVE,N.W., SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 363/365/2513

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	30	M	11A-12P	EIGHT WEST	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	31	TU	12P-1P	NEWS 8 AT NOON	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
	32	W	12P-1P	NEWS 8 AT NOON	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	33	TH	12P-1P	NEWS 8 AT NOON	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
	34	F	12P-1P	NEWS 8 AT NOON	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
	35	M	12P-1P	NEWS 8 AT NOON	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	36	TU	1P-2P	DAYS OF OUR LIVES	:30	\$200.00	10/30-10/30	0	0	0	\$0.00	
	37	W	1P-2P	DAYS OF OUR LIVES	:30	\$200.00	10/31-10/31	0	0	0	\$0.00	
	38	TH	1P-2P	DAYS OF OUR LIVES	:30	\$200.00	11/01-11/01	0	0	0	\$0.00	
	39	F	1P-2P	DAYS OF OUR LIVES	:30	\$200.00	11/02-11/02	0	0	0	\$0.00	
	40	M	1P-2P	DAYS OF OUR LIVES	:30	\$200.00	11/05-11/05	0	0	0	\$0.00	
	41	TU	2P-3P	RACHAEL RAY	:30	\$125.00	10/30-10/30	1	1	1	\$125.00	
	42	W	2P-3P	RACHAEL RAY	:30	\$125.00	10/31-10/31	0	0	0	\$0.00	
	43	TH	2P-3P	RACHAEL RAY	:30	\$125.00	11/01-11/01	1	1	1	\$125.00	
	44	F	2P-3P	RACHAEL RAY	:30	\$125.00	11/02-11/02	0	0	0	\$0.00	
	45	M	2P-3P	RACHAEL RAY	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	46	TU	3P-4P	DR OZ	:30	\$125.00	10/30-10/30	1	1	1	\$125.00	

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650 MASSACHUSETTS AVE,N.W., SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 363/365/2513

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	47	W	3P-4P	DR OZ	:30	\$125.00	10/31-10/31	1	1	1	\$125.00	
	48	TH	3P-4P	DR OZ	:30	\$125.00	11/01-11/01	1	1	1	\$125.00	
	49	F	3P-4P	DR OZ	:30	\$125.00	11/02-11/02	1	1	1	\$125.00	
	50	M	3P-4P	DR OZ	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	51	TU	4P-5P	ELLEN	:30	\$400.00	10/30-10/30	1	1	1	\$400.00	
	52	W	4P-5P	ELLEN	:30	\$400.00	10/31-10/31	0	0	0	\$0.00	
	Buyline Comment: 1X NA - MG ON SEP LINES											
	53	TH	4P-5P	ELLEN	:30	\$400.00	11/01-11/01	1	1	1	\$400.00	
	54	F	4P-5P	ELLEN	:30	\$400.00	11/02-11/02	1	1	1	\$400.00	
	55	M	4P-5P	ELLEN	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	56	TU	5P-530P	NEWS AT 5P	:30	\$1,150.00	10/30-10/30	1	1	1	\$1,150.00	
	57	W	5P-530P	NEWS AT 5P	:30	\$1,150.00	10/31-10/31	1	1	1	\$1,150.00	
	58	TH	5P-530P	NEWS AT 5P	:30	\$1,150.00	11/01-11/01	0	0	0	\$0.00	
	Buyline Comment: 1X NA - MG ON SEP LINES											
	59	F	5P-530P	NEWS AT 5P	:30	\$1,150.00	11/02-11/02	1	1	1	\$1,150.00	
	60	M	5P-530P	NEWS AT 5P	:30	\$1,150.00	11/05-11/05	0	0	0	\$0.00	
	Buyline Comment: 1X NA 11/5 - MG ON SEP LINES											
	61	TU	530P-6P	NEWS AT 5:30P	:30	\$1,150.00	10/30-10/30	1	1	1	\$1,150.00	

Station WOOD-TV GRAND RAPIDS, MI. Agency ( ) BUYING TIME Rep Firm

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Product Political WASHINGTON, DC 20001 Salesperson ( ) IAN AMBRON

Estimate# 2513 Agency C/P1/P2/E 363/365/2513

Buyer Nathaniel Kronisch Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-567-6005

Phone# Hiatus Weeks Salesperson FAX# 215-525-9757

Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	62	W	530P-6P	NEWS AT 5:30P	:30	\$1,150.00	10/31-10/31	1	1	1	\$1,150.00	
	63	TH	530P-6P	NEWS AT 5:30P	:30	\$1,150.00	11/01-11/01	0	0	0	\$0.00	
		Buyline Comment: 1X NA 11/1 - MG BY SEP LINES										
	64	F	530P-6P	NEWS AT 5:30P	:30	\$1,150.00	11/02-11/02	1	1	1	\$1,150.00	
	65	M	530P-6P	NEWS AT 5:30P	:30	\$1,150.00	11/05-11/05	0	0	0	\$0.00	
		Buyline Comment: 1X NA - MG SEP LINES PER V.10										
	66	TU	6P-630P	NEWS AT 6P	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	67	W	6P-630P	NEWS AT 6P	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	68	TH	6P-630P	NEWS AT 6P	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	69	F	6P-630P	NEWS AT 6P	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	70	M	6P-630P	NEWS AT 6P	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	71	TU	7P-730P	INSIDE EDITION	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	72	W	7P-730P	INSIDE EDITION	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	73	TH	7P-730P	INSIDE EDITION	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	74	F	7P-730P	INSIDE EDITION	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	75	M	7P-730P	INSIDE EDITION	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	76	TU	730P-8P	ACCESS HOLLYWOOD	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	

Station WOOD-TV GRAND RAPIDS, MI.  
Advertiser (    ) .PESTKA FOR CONGRESS  
Product Political  
Estimate# 2513  
Buyer Nathaniel Kronisch  
Phone#  
Fax#

Agency (    ) BUYING TIME  
650 MASSACHUSETTS AVE,N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 363/365/2513  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) IAN AMBRON  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	77	W	730P-8P	ACCESS HOLLYWOOD	:30	\$400.00	10/31-10/31	0	0	0	\$0.00	
	78	TH	730P-8P	ACCESS HOLLYWOOD	:30	\$400.00	11/01-11/01	0	0	0	\$0.00	
	79	F	730P-8P	ACCESS HOLLYWOOD	:30	\$650.00	11/02-11/02	1	1	1	\$650.00	
	80	M	730P-8P	ACCESS HOLLYWOOD	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	81	TU	11P-1135P	NEWS AT 11P	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
	82	W	11P-1135P	NEWS AT 11P	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
	83	TH	11P-1135P	NEWS AT 11P	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	84	M	11P-1135P	NEWS AT 11P	:30	\$900.00	11/05-11/05	0	0	0	\$0.00	
	Buyline Comment: 1X NA - MG ON SEP LINES											
	85	TU	1135P-1235A	LENO	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	
	86	W	1135P-1235A	LENO	:30	\$550.00	10/31-10/31	1	1	1	\$550.00	
	87	TH	1135P-1235A	LENO	:30	\$550.00	11/01-11/01	1	1	1	\$550.00	
	88	F	1135P-1235A	LENO	:30	\$550.00	11/02-11/02	1	1	1	\$550.00	
	89	M	1135P-1235A	LENO	:30	\$550.00	11/05-11/05	0	0	0	\$0.00	
	Buyline Comment: 1X NA - MG BY SEP LINES											
	90	TU	1235A-135A	FALLON	:30	\$75.00	10/30-10/30	1	1	1	\$75.00	

Station WOOD-TV GRAND RAPIDS, MI.

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Estimate# 2513

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650 MASSACHUSETTS AVE,N.W., SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 363/365/2513

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	91	W	1235A-135A	FALLON	:30	\$75.00	10/31-10/31	1	1	1	\$75.00	
	92	TH	1235A-135A	FALLON	:30	\$75.00	11/01-11/01	1	1	1	\$75.00	
	93	F	1235A-135A	FALLON	:30	\$75.00	11/02-11/02	1	1	1	\$75.00	
	94	M	1235A-135A	FALLON	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	95	TU	9P-10P	GO ON/THE NEW NORMAL	:30	\$875.00	10/30-10/30	0	0	0	\$0.00	
	96	W	10P-11P	CHICAGO FIRE	:30	\$1,750.00	10/31-10/31	1	1	1	\$1,750.00	
	97	TH	10P-11P	ROCK CENTER	:30	\$750.00	11/01-11/01	0	0	0	\$0.00	
	98	SA	6A-7A	NEWS SATURDAY	:30	\$600.00	11/03-11/03	1	1	1	\$600.00	
	99	SA	7A-8A	NEWS SATURDAY AM	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	100	SA	8A-10A	TODAY SHOW	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
	101	SA	6P-630P	NEWS 8 AT 6	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
	102	SA	11P-1130P	NEWS 8 AT 11	:30	\$900.00	11/03-11/03	0	0	0	\$0.00	
	Buyline Comment: 1X NA - MG ON SEP LINES											
	103	SU	6A-7A	NEWS 8 DAYBREAK	:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
	104	SU	7A-8A	NEWS 8 DAYBREAK	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	

**Last Received:** 11/30/2012 12:10 PM  
**Showing Buylines:** All Lines

<b>Station</b>	WOOD-TV GRAND RAPIDS, MI.
<b>Advertiser</b>	( ).PESTKA FOR CONGRESS
<b>Product</b>	Political
<b>Estimate#</b>	2513
<b>Buyer</b>	Nathaniel Kronisch
<b>Phone#</b>	
<b>Fax#</b>	

**Agency** ( ) BUYING TIME  
650 MASSACHUSETTS AVE,N.W., SUITE 210  
WASHINGTON, DC 20001  
**Agency C/P1/P2/E** 363/365/2513  
**Flight Dates** 10/30/2012 - 11/06/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	105	SU	8A-9A	SUNDAY TODAY	:30	\$600.00	11/04-11/04	0	0	0	\$0.00	
	106	SU	9A-10A	MEET THE PRESS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	107	SU	10A-1030A	LOCAL POINT - POLITICAL SHOW	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
	108	SU	1030A-11A	CHRIS MATTHEWS	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	109	SU	6P-7P	NEWS 8 AT 6	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
	110	SU	8P-1130P	NBC SUNDAY NIGHT FOOTBALL	:30	\$500.00	11/04-11/04	0	0	0	\$0.00	
	111	SU	1130P-12A	NEWS	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	112	TH-F	430A-459A		:30	\$50.00	11/01-11/02	2	1	2	\$100.00	
			Buyline Comment: EM NEWS									
	113	TU	8P-10P		:30	\$4,000.00	10/30-10/30	1	1	1	\$4,000.00	
			Buyline Comment: THE VOICE									
	114	SA	12A-1230A	SPORTS OVERTIME	:30	\$125.00	11/03-11/03	1	1	1	\$125.00	
	115	TU-F	430A-459A	EM NEWS	:30	\$50.00	10/30-11/02	2	1	2	\$100.00	
	116	SA	7P-8P	NEWS 8 AT 6	:30	\$600.00	11/03-11/03	0	0	0	\$0.00	
			Buyline Comment: 1X NA 11/3 DUE SPORTS OVERRUN - MKGD SEP LINES									
	117	SU	6P-7P	NEWS	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
			Buyline Comment: PART OF MG PACKAGE PER V.6									
	118	SA	7P-8P	SAT NEWS	:30	\$600.00	11/03-11/03	0	0	0	\$0.00	
			Buyline Comment: NA DUE SPORTS OVERRUN - MG PER V.12									



**Last Received:** 11/30/2012 12:10 PM  
**Showing Buylines:** All Lines

<b>Station</b>	WOOD-TV GRAND RAPIDS, MI.
<b>Advertiser</b>	( ).PESTKA FOR CONGRESS
<b>Product</b>	Political
<b>Estimate#</b>	2513
<b>Buyer</b>	Nathaniel Kronisch
<b>Phone#</b>	
<b>Fax#</b>	

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650 MASSACHUSETTS AVE,N.W., SUITE 210  
WASHINGTON, DC 20001  
**Agency C/P1/P2/E** 363/365/2513  
**Flight Dates** 10/30/2012 - 11/06/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	119	TH	8P-10P	THE VOICE	:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
		Buyline Comment: PART OF MG PACKAGE PER V.6										
	120	TH	3P-4P	DR OZ	:30	\$125.00	11/01-11/01	1	1	1	\$125.00	
		Buyline Comment: PART OF MG PACKAGE PER V.6										
	121	M	430A-459A	430A NEWS	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
		Buyline Comment: PART OF MG PACKAGE PER V.6										
	122	TH-F	430A-459A	430A NEWS	:30	\$50.00	11/01-11/02	1	1	1	\$50.00	
		Buyline Comment: PART OF MG PACKAGE PER V.6										
	123	SU	7P-8P	FNA	:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
		Buyline Comment: PART OF MKGD PACKAGE PER V.8										
	124	SA	330P-7P	NOTRE DAME	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
		Buyline Comment: PART OF MKGD PACKAGE PER V.8										
	125	SU	330P-6P	SOCCER	:30	\$350.00	11/04-11/04	1	1	1	\$350.00	
		Buyline Comment: PART OF MKGD PACKAGE PER V.8										
	126	TU	6A-7A	6A NEWS	:30	\$1,125.00	11/06-11/06	1	1	1	\$1,125.00	
		Buyline Comment: PART OF MKGD FOR LINES 116-,118 PER V.12										
	127	TU	5A-6A	5A NEWS	:30	\$75.00	11/06-11/06	1	1	1	\$75.00	
		Buyline Comment: PART OF MKGD FOR LINES 116-,118 PER V.12										
	128	SU	8P-1130P	SNF	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
		Buyline Comment: PART OF MKGDS PER V.10										
	129	M	430A-459A	430A NEWS	:30	\$25.00	11/05-11/05	1	1	1	\$25.00	
		Buyline Comment: PART OF MG PER V.10										

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) .PESTKA FOR CONGRESS

Product Political

Estimate# 2513

Buyer Nathaniel Kronisch

Phone#

Fax#

Agency ( ) BUYING TIME

650 MASSACHUSETTS AVE,N.W., SUITE 210

WASHINGTON, DC 20001

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Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

---REPORT TOTALS---

Report Totals: 106 / \$72,350.00

---SALES MONTHLY TOTALS---

Nov 12: 106 / \$72,350.00

Sales Totals: 106 / \$72,350.00

Station Totals: 106 / \$72,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$72,350	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADVISE ON COMPET

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE